

PUBLIC-PRIVATE PARTNERSHIP MANAGEMENT (PPPM)

Istanbul - Turkey
22 - Mar 2026 - 26 - Mar 2026
\$4,500



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Introduction

Public-Private Partnerships (PPPs) are becoming an essential approach to infrastructure development and public service delivery. Governments and private entities collaborate to enhance efficiency, share risks, and drive innovation. Understanding the complexities of managing PPP projects is critical for ensuring successful partnerships that meet economic and social objectives.

The Public-Private Partnership Management (PPPM) Course offered by Gentex Training Center provides professionals with the knowledge and skills to effectively design, implement, and manage PPP projects. Participants will gain insight into best practices, risk allocation, legal frameworks, and financial structuring to optimize public-private cooperation.

Public-Private Partnership Management (PPPM) Course Objectives

- Understand the key concepts, principles, and structures of PPPs.
- Analyze the benefits and challenges of PPP projects for both public and private sectors.
- Explore different models of PPPs and their applications across industries.
- Learn about regulatory and legal frameworks governing PPP agreements.
- Develop strategic approaches to risk identification and mitigation.
- Evaluate the financial and economic aspects of PPP contracts.
- Assess the procurement process and contract management best practices.
- Understand stakeholder management and negotiation strategies in PPP projects.
- Gain practical insights through case studies and real-world examples.



Course Methodology

This course combines interactive learning methods, including expert-led lectures, case studies, group discussions, and practical exercises. Participants will engage in hands-on activities that simulate real-world PPP project scenarios, ensuring practical understanding and application.

Who Should Take This Course

- Government officials and policymakers
- Project managers and coordinators
- Legal and financial advisors
- Investment analysts
- Private sector executives and consultants
- Infrastructure and public service providers
- Development agencies and international organizations

Public-Private Partnership Management (PPPM) Course Outlines

Day 1: Introduction to Public-Private Partnerships

- Overview of PPPs and their significance in modern economies
- Key characteristics and types of PPP models
- Legal and regulatory frameworks governing PPPs
- International best practices in PPP implementation



Day 2: Planning and Structuring PPP Projects

- Project identification and feasibility analysis
- Risk assessment and allocation strategies
- Developing a business case for PPPs
- Stakeholder engagement and partnership formation

Day 3: Financial and Economic Aspects of PPPs

- Funding sources and financial structuring in PPPs
- Revenue models and return on investment analysis
- Cost-benefit analysis and value-for-money assessment
- Case studies on successful PPP financing strategies

Day 4: Procurement and Contract Management

- Procurement processes and legal considerations
- Contract negotiation and drafting key clauses
- Performance monitoring and contract enforcement
- Resolving disputes and renegotiation strategies

Day 5: Managing and Evaluating PPP Projects

- Governance and oversight mechanisms
- Measuring project success and impact assessment
- Lessons learned from global PPP experiences
- Future trends and innovations in PPP management

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Conclusion

By successfully completing this course, participants will acquire a deep understanding of Public-Private Partnership Management, enabling them to structure, finance, and manage PPP projects effectively. With expert guidance from Gentex Training Center, attendees will be equipped with practical skills and knowledge to drive successful partnerships that enhance public service delivery and infrastructure development.

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