

WOMEN IN LEADERSHIP, STRATEGIES FOR SUCCESS

Casablanca - Morocco
16 - Nov 2026 - 20 - Nov 2026
\$5,500

GENTEX[®]
TRAINING CENTER



Introduction

Effective leadership is a crucial factor in organizational success, and women are increasingly stepping into influential leadership roles across various industries. However, navigating leadership as a woman comes with unique challenges and opportunities. Understanding these dynamics is key to unlocking success and making a lasting impact in the workplace.

The Women in Leadership: Strategies for Success course is designed to empower female professionals with the skills, strategies, and confidence needed to excel in leadership roles. This comprehensive five-day program, offered by Gentex Training Center, focuses on developing leadership capabilities, enhancing decision-making skills, and fostering resilience in the face of challenges. Participants will explore effective communication techniques, negotiation tactics, and strategic planning methods to thrive in leadership positions.

Women in Leadership: Strategies for Success Course Objectives

- Develop a strong leadership mindset and enhance self-confidence.
- Implement effective decision-making and problem-solving techniques.
- Master communication and negotiation strategies for professional success.
- Build and lead high-performing teams with motivation and clarity.
- Navigate workplace challenges and gender biases with resilience.
- Strengthen emotional intelligence and adaptability in leadership roles.
- Develop strategies for career advancement and professional growth.
- Enhance networking and relationship-building skills for long-term success.

Course Methodology



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- Case studies and real-world leadership scenarios.
- Group discussions and peer learning activities.
- Hands-on exercises and role-playing simulations.
- Expert-led presentations and insights from industry leaders.
- Personalized feedback and action planning for individual growth.

Who Should Take This Course

- Aspiring and current female leaders seeking to enhance their leadership skills.
- Women professionals looking to advance their careers and increase influence.
- Managers and executives aiming to lead more effectively.
- Entrepreneurs and business owners who want to grow their leadership capabilities.
- HR professionals and mentors supporting female leadership development.

Women in Leadership: Strategies for Success Course Outlines

Day 1: Foundations of Effective Leadership

- Understanding leadership styles and their impact
- The role of self-awareness in leadership
- Developing a strong leadership presence
- Building confidence and overcoming self-doubt
- Emotional intelligence and its role in leadership success

Day 2: Communication and Influence

- Mastering public speaking and persuasive communication



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- Active listening and assertiveness techniques
- Negotiation skills for professional success
- Building credibility and establishing authority
- Managing conflict with confidence and diplomacy

Day 3: Strategic Thinking and Decision Making

- Critical thinking and problem-solving for leaders
- Developing a strategic mindset for career growth
- Decision-making frameworks for complex situations
- Risk management and leadership resilience
- Adapting to change and driving innovation

Day 4: Leading High-Performing Teams

- Effective team leadership and motivation strategies
- Building trust and fostering collaboration
- Empowering team members for success
- Performance management and constructive feedback
- Navigating workplace challenges and biases

Day 5: Career Growth and Long-Term Success

- Creating a personal leadership development plan
- Networking and building influential relationships
- Work-life balance and stress management techniques
- Overcoming barriers to career advancement
- Inspiring and mentoring the next generation of women leaders



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Conclusion

By successfully completing the Women in Leadership: Strategies for Success course at Gentex Training Center, participants will gain invaluable leadership skills and strategies to advance their careers and make a meaningful impact in their organizations. This transformative program equips women with the confidence, knowledge, and tools needed to navigate leadership challenges and drive success in their professional journeys.

