

# IT GOVERNANCE

Dubai - UAE

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\$5,800

**GENTEX**®  
TRAINING CENTER





## Introduction

Information Technology (IT) plays a central role in driving organizational success and innovation. However, without effective governance, IT investments can lead to risks, inefficiencies, and strategic misalignment. IT Governance provides the framework and processes that ensure IT resources support and enable business goals while managing risks and ensuring compliance.

This course offered by Gentex Training Center provides a comprehensive understanding of IT Governance frameworks, principles, and practices used by global organizations. Participants will explore the relationship between IT strategy, risk management, and corporate governance. The training also covers key standards such as COBIT, ITIL, ISO/IEC 38500, and the governance dimensions of digital transformation.

Throughout the five days, participants will learn how to establish effective IT Governance structures, monitor IT performance, manage risks, and align IT initiatives with enterprise objectives. Real-world examples, group exercises, and case studies will help participants apply governance models to their own organizational context.

## IT Governance Course Objectives

- Understand the core principles and objectives of IT Governance.
- Establish effective IT Governance frameworks that align with business strategy.
- Analyze and apply globally recognized IT Governance standards (COBIT, ISO/IEC 38500, ITIL).
- Strengthen risk management, compliance, and information security practices.
- Evaluate IT performance through key metrics and governance dashboards.
- Improve decision-making between IT and business leadership.
- Build accountability, transparency, and value creation through IT Governance.
- Identify governance challenges in digital transformation and cloud environments.



## Course Methodology

The course combines interactive lectures, real-world case studies, practical group exercises, and facilitated discussions. Participants will engage in simulations that reflect real IT governance challenges and explore how to implement best practices using international standards.

## Who Should Take This Course

- IT Managers and Directors
- CIOs, CTOs, and Senior Technology Executives
- IT Auditors and Compliance Officers
- Risk Management Professionals
- Business Continuity and Governance Specialists
- Consultants and Advisors in IT Governance and Risk
- Project and Program Managers involved in digital initiatives

## IT Governance Course Outlines

### Day 1: Foundations of IT Governance

- Understanding the concept and importance of IT Governance
- The link between corporate governance and IT Governance
- Key drivers of IT Governance in modern organizations
- IT Governance principles: accountability, transparency, and value creation
- Overview of governance frameworks (COBIT, ITIL, ISO/IEC 38500)
- Roles and responsibilities of IT leadership and boards



## Day 2: IT Governance Frameworks and Models

- Deep dive into COBIT framework: components and processes
- Overview of ITIL and its relation to service governance
- ISO/IEC 38500 principles for corporate IT governance
- Comparing governance models across industries
- Designing an IT Governance structure suited to organizational maturity
- Case Study: Implementing COBIT for IT process improvement

## Day 3: Strategic Alignment and IT Value Management

- Aligning IT strategy with corporate objectives
- Building an IT strategic plan with measurable outcomes
- Governance of IT portfolios, programs, and projects
- IT investment management and business value realization
- Performance measurement and KPIs in IT Governance
- Workshop: Developing a governance alignment map

## Day 4: IT Risk, Compliance, and Security Governance

- Risk management in IT environments
- Governance of information security and data protection
- Regulatory and compliance frameworks (GDPR, ISO 27001)
- Integrating risk and compliance with governance processes
- Third-party and vendor governance in IT ecosystems
- Case Study: Managing cybersecurity governance in financial institutions





## Day 5: Governance in the Digital Era

- Governance challenges in digital transformation and cloud adoption
- Emerging technologies (AI, IoT, blockchain) and governance implications
- Building governance agility and innovation capacity
- Establishing IT governance dashboards and reporting mechanisms
- Communicating governance performance to stakeholders
- Final Workshop: Designing a comprehensive IT Governance framework

## Conclusion

By successfully completing this IT Governance course with Gentex Training Center, participants will gain a solid understanding of how to create, manage, and sustain effective governance structures that enable technology to deliver measurable business value. They will develop the ability to bridge the gap between business and IT, improve accountability, and ensure that IT strategies are aligned with organizational priorities.

This knowledge will empower professionals to lead governance transformations confidently, foster innovation while maintaining compliance, and enhance the overall performance and reliability of IT operations.