

# **GCC & MENA LEADERSHIP MASTERY**

Doha - Qatar  
03 - May 2026 - 07 - May 2026  
\$5,800

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## Introduction

Effective leadership is a crucial element for the success and growth of organizations across the GCC and MENA regions. In an evolving business landscape, leaders must adapt to dynamic market conditions, cultural diversity, and technological advancements. The GCC & MENA Leadership Mastery course is designed to equip professionals with the essential skills and strategies needed to lead with confidence, foster innovation, and drive organizational success. This five-day intensive training, provided by Gentex Training Center, focuses on developing leadership capabilities tailored to the unique challenges and opportunities within the region.

## GCC & MENA Leadership Mastery Course Objectives

- Develop a deep understanding of leadership styles and their impact on organizational performance.
- Strengthen decision-making and problem-solving skills tailored to the business environment in GCC & MENA.
- Enhance emotional intelligence and interpersonal skills for effective team management.
- Learn to foster a culture of innovation and adaptability within their organizations.
- Master strategic communication techniques to influence stakeholders and drive business success.
- Build resilience and agility to lead through change and uncertainty.
- Gain insights into cross-cultural leadership and how to navigate diverse business environments.

## Course Methodology

- Case studies relevant to the GCC & MENA business landscape.
- Hands-on exercises and real-world scenarios.

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- Group discussions and peer learning.
- Leadership assessment tools and self-evaluation.
- Expert-led coaching and mentorship.

## Who Should Take This Course

- Mid-to-senior-level managers seeking to enhance leadership skills.
- Entrepreneurs and business owners aiming for organizational growth.
- Government officials and policymakers involved in leadership roles.
- HR and training professionals responsible for leadership development.
- Individuals aspiring to transition into leadership positions.

## GCC & MENA Leadership Mastery Course Outlines

### Day 1: Foundations of Leadership in GCC & MENA

- Understanding leadership dynamics in the region.
- Key leadership competencies for business success.
- Cultural intelligence and leadership adaptability.
- Developing a leadership mindset for growth and innovation.

### Day 2: Strategic Leadership & Decision-Making

- Principles of strategic leadership in a competitive market.
- Data-driven decision-making for business success.
- Risk management and crisis leadership.
- Building a results-oriented leadership approach.





## Day 3: Emotional Intelligence and Communication Mastery

- The role of emotional intelligence in effective leadership.
- Conflict resolution and negotiation skills.
- Advanced communication strategies for leaders.
- Building high-performing teams through motivation and engagement.

## Day 4: Leading Change & Innovation

- Change management strategies for leaders.
- Fostering a culture of creativity and innovation.
- Leadership agility in a fast-paced business environment.
- Transformational leadership and digital transformation.

## Day 5: Personal Development & Leadership Growth

- Self-awareness and leadership reflection.
- Personal branding and executive presence.
- Leadership coaching and mentoring techniques.
- Action planning for continuous leadership improvement.

## Conclusion

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By successfully completing the GCC & MENA Leadership Mastery course, participants will gain invaluable knowledge and skills that will empower them to lead effectively and drive organizational success. This course, provided by Gentex Training Center, ensures that professionals in the region are equipped with the necessary tools to thrive in today's complex and competitive business environment.

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