

# INVESTMENT BANKING STRATEGIES & SOLUTIONS

Accra - Ghana  
13 - Apr 2026 - 17 - Apr 2026  
\$5,500



**GENTEX**<sup>®</sup>  
TRAINING CENTER



## Introduction

Investment banking plays a crucial role in financial markets, providing strategic advisory services, capital raising, and complex financial solutions. Professionals in this field must develop a deep understanding of market dynamics, financial instruments, and deal structuring.

Gentex Training Center presents the Investment Banking Strategies & Solutions course, designed to equip participants with practical knowledge, analytical skills, and strategic insights essential for success in investment banking. This course covers key financial strategies, mergers and acquisitions, risk management, and capital market solutions. Over five intensive days, participants will explore fundamental and advanced concepts, enhancing their ability to navigate the complexities of investment banking.

## Investment Banking Strategies & Solutions Course Objectives

- Gain in-depth knowledge of investment banking functions, including financial advisory, capital markets, and risk management.
- Understand key financial instruments and their applications in investment banking.
- Develop expertise in mergers and acquisitions (M&A), including valuation techniques and deal structuring.
- Learn about capital raising strategies, including initial public offerings (IPOs) and private placements.
- Explore advanced financial modeling techniques for decision-making.
- Analyze risk management practices in investment banking and financial institutions.
- Understand regulatory and compliance requirements in global financial markets.
- Enhance strategic thinking and decision-making skills in investment banking transactions.



## Course Methodology

- Instructor-led lectures with real-world case studies.
- Group discussions and interactive exercises.
- Hands-on financial modeling and analysis.
- Simulated investment banking transactions.
- Q&A sessions with industry professionals.

## Who Should Take This Course

- Financial professionals seeking to expand their knowledge in investment banking.
- Analysts and associates working in investment banking, private equity, and corporate finance.
- Business professionals involved in mergers, acquisitions, and capital markets.
- Entrepreneurs and executives looking to enhance their financial strategy expertise.
- Individuals aspiring to build a career in investment banking.

## Investment Banking Strategies & Solutions Course Outlines

### Day 1: Introduction to Investment Banking

- Overview of investment banking roles and functions.
- The structure of global financial markets.
- Understanding financial instruments and market participants.
- Introduction to valuation techniques and financial modeling.



## Day 2: Capital Raising and Financial Instruments

- Equity and debt financing strategies.
- Initial public offerings (IPOs) and private placements.
- Syndicated loans and leveraged finance.
- Structuring capital market transactions.

## Day 3: Mergers and Acquisitions (M&A) Strategies

- The M&A process and deal lifecycle.
- Due diligence and financial analysis.
- Valuation methods: Discounted Cash Flow (DCF), Comparable Company Analysis, and Precedent Transactions.
- Negotiation strategies and deal structuring.

## Day 4: Risk Management in Investment Banking

- Understanding market, credit, and operational risks.
- Risk mitigation strategies in financial transactions.
- Regulatory frameworks and compliance in investment banking.
- Case studies on risk management in major investment banks.

## Day 5: Advanced Financial Strategies and Decision-Making

- Strategic decision-making in investment banking.
- Complex financial modeling applications.
- Ethics and corporate governance in investment banking.

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Info@gentextraining.com



- Future trends and innovations in financial markets.

## Conclusion

By successfully completing the Investment Banking Strategies & Solutions course at Gentex Training Center, participants will gain valuable knowledge and practical expertise in investment banking. This course enhances strategic thinking, financial decision-making skills, and an in-depth understanding of capital markets. With hands-on experience and expert guidance, professionals will be well-equipped to navigate the dynamic world of investment banking effectively.

