CORPORATE SOCIAL RESPONSIBILITY (CSR)

Dubai - UAE
25 - Oct 2026 - 29 - Oct 2026
$5,800

GENTEX®
TRAINING CENTER

Introduction

Corporate Social Responsibility (CSR) is a crucial aspect of modern business, influencing corporate strategy, reputation, and long-term success. Businesses today must operate with a commitment to social, environmental, and ethical standards, ensuring sustainable development while maintaining profitability. This five-day course, provided by Gentex Training Center, offers participants an in-depth understanding of CSR principles, strategies, and best practices. By exploring real-world case studies and engaging in interactive discussions, attendees will gain practical knowledge on how to integrate CSR into their corporate strategies effectively.

Corporate Social Responsibility (CSR) Course Objectives

- The fundamentals and evolution of Corporate Social Responsibility.

- How CSR contributes to business success and enhances brand reputation.

- The ethical, legal, and environmental aspects of CSR.

- The role of stakeholders, including customers, employees, investors, and communities.

- Strategies for developing and implementing CSR initiatives.

- Measuring and reporting CSR performance using international frameworks.

- Case studies on successful CSR programs from leading global organizations.

- How to align CSR with corporate governance and sustainability goals.

- Best practices for managing CSR risks and challenges.

- The future of CSR and emerging global trends.

Course Methodology

GENTEX ®

TRAINING CENTER

This course uses a combination of interactive lectures, group discussions, case studies, and practical exercises. Participants will engage in real-world scenarios and problem-solving activities to enhance their understanding of CSR concepts.

Who Should Take This Course

- Business executives and managers.

- CSR and sustainability professionals.

- Human resources and corporate communications personnel.

- Government and non-governmental organization representatives.

- Entrepreneurs and business owners interested in responsible business practices.

- Professionals looking to integrate CSR into their corporate strategy.

Corporate Social Responsibility (CSR) Course Outlines

Day 1: Introduction to Corporate Social Responsibility

- Definition and history of CSR

- The importance of CSR in the modern business world

- Key CSR theories and concepts

- The relationship between CSR and corporate governance

- Stakeholder engagement and management

Day 2: CSR Strategy and Implementation

- Developing an effective CSR strategy

- Integrating CSR into business operations

- Ethical considerations in CSR decision-making

GENTEX®
TRAINING CENTER

- Case studies of successful CSR initiatives

- CSR and risk management

Day 3: Measuring and Reporting CSR Performance

- Key performance indicators (KPIs) for CSR

- International CSR reporting standards (e.g., GRI, ISO 26000, UN Global Compact)

- Sustainability reporting frameworks

- Communicating CSR impact to stakeholders

- Challenges in CSR measurement and reporting

Day 4: CSR in Different Industries and Sectors

- Sector-specific CSR challenges and opportunities

- CSR in manufacturing, technology, and service industries

- Corporate philanthropy vs. strategic CSR

- Partnering with NGOs and governmental organizations

- Case studies from multinational corporations

Day 5: Future Trends and Best Practices in CSR

- Emerging global trends in CSR and sustainability

- The role of digital transformation in CSR

- Employee engagement and corporate volunteerism

- Adapting to new CSR regulations and policies

- Final project: Developing a CSR strategy for a case study company

GENTEX®
TRAINING CENTER

Conclusion

By successfully completing this course, participants will gain a comprehensive understanding of Corporate Social Responsibility and its significance in todays business landscape. They will develop the skills needed to create and implement effective CSR strategies that align with corporate values and drive sustainable growth. Through interactive learning at Gentex Training Center, attendees will be equipped to lead CSR initiatives that positively impact businesses and society.

GENTEX®
TRAINING CENTER