

EXECUTIVE BOARDROOM MASTERY, STRATEGY & DECISION-MAKING

Casablanca - Morocco
03 - Aug 2026 - 07 - Aug 2026
\$5,500



GENTEX®
TRAINING CENTER



Introduction

Mastering executive decision-making and strategy is a crucial skill for business leaders who aim to drive their organizations toward success. In today's rapidly evolving business landscape, executives must possess the ability to make well-informed, strategic decisions that align with their company's vision. The Executive Boardroom Mastery, Strategy & Decision-Making course, provided by Gentex Training Center, is designed to enhance the strategic thinking, leadership, and decision-making capabilities of professionals in executive roles. This five-day program offers practical insights, real-world case studies, and interactive sessions to equip participants with the necessary skills to navigate complex business challenges effectively.

Executive Boardroom Mastery, Strategy & Decision-Making Course Objectives

- Develop a structured approach to strategic decision-making and problem-solving.
- Gain insights into best practices for corporate governance and executive leadership.
- Enhance critical thinking and analytical skills to evaluate business challenges.
- Improve negotiation and communication skills for high-stakes decision-making.
- Learn how to create and implement strategies that drive organizational growth.
- Understand risk assessment and crisis management to mitigate potential threats.
- Strengthen leadership capabilities to inspire teams and foster innovation.

Course Methodology

- Engaging lectures and expert-led discussions.
- Case studies and real-world business scenarios.
- Group activities and strategic simulations.
- Role-playing exercises to enhance leadership and decision-making skills.

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- One-on-one coaching and personalized feedback sessions.

Who Should Take This Course

- Hold executive or senior management positions.
- Are involved in corporate strategy, decision-making, or governance.
- Seek to improve their leadership and problem-solving skills.
- Want to enhance their ability to manage crises and organizational challenges.
- Aim to develop a high-performance, strategic mindset.

Executive Boardroom Mastery, Strategy & Decision-Making Course Outlines

Day 1: Foundations of Executive Decision-Making

- Understanding the executive mindset
- The role of strategic thinking in leadership
- Key principles of decision-making for executives
- Business ethics and corporate governance
- Analyzing internal and external business environments

Day 2: Strategic Planning and Risk Management

- Developing and executing business strategies
- Competitive analysis and market intelligence
- Identifying and mitigating risks in decision-making
- Data-driven decision-making and business analytics
- Managing uncertainty and crisis leadership





Day 3: Leadership and Influence in the Boardroom

- Effective communication for executive leaders
- Persuasion and negotiation tactics
- Building high-performing executive teams
- Emotional intelligence and leadership impact
- Conflict resolution and executive presence

Day 4: Innovation, Growth, and Change Management

- Driving innovation and organizational transformation
- Strategic growth planning and scaling businesses
- Change management best practices
- Leading digital transformation and technology adaptation
- Overcoming resistance to change in corporate environments

Day 5: Practical Application and Case Studies

- Real-world case studies on executive decision-making
- Simulation exercises for strategic problem-solving
- Personal development and leadership coaching
- Final assessment and group presentations
- Action plan development for business impact

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Conclusion

By successfully completing the Executive Boardroom Mastery, Strategy & Decision-Making course at Gentex Training Center, participants will acquire valuable knowledge and skills that will empower them to lead with confidence, make high-impact decisions, and drive business success. This course will enhance their ability to navigate corporate challenges, implement effective strategies, and foster leadership excellence in today's dynamic business environment.

